FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL | | | | | | |
|--------------------|-----------|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | |
| Estimated average | burden | | | | | |
| hours per response | 0.5 | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type | e Responses) | | | | | | | | | | | | | | | | | | |
|--|---|--|---|--|------|---|---------------------|---------------|--|------------|---|---|--|--|---|---|--|--|----------|
| Name and Address of Reporting Person Attinella Michael | | | | 2. Issuer Name and Ticker or Trading Symbol HSN, Inc. [HSNI] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | | | |
| 1 HSN DR | | (First) | | 3. Date of Earliest Transaction (Month/Day/Year) 08/20/2008 | | | | | X Officer (give title below) Other (specify below) CAO | | | | | | | | | | |
| (Street) | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person | | | | | | | |
| ST. PETE | RSBURG, | FL 33729 | | | | | | | | | | Form filed by More than One Reporting Person | | | | | | | |
| (City) | | (State) | (Zip) | Table I - Non-Derivative Securities Acqui | | | | | | | | ired, Disposed of, or Beneficially Owned | | | | | | | |
| (Instr. 3) Date | | 2. Transaction Date (Month/Day/Year) | Execution any | execution Date, if | | 3. Transaction Code (Instr. 8) | | (. | 4. Securities Acqui (A) or Disposed of (Instr. 3, 4 and 5) | | of (D) Own Tran | | Owned Following Reported Fransaction(s) | | | Ownership Form: | | 7. Nature of Indirect Beneficial | |
| | | | | (Month | 'Day | /Year) | Co | ode | V | Amoun | (A) or (D) | Price | (Instr. 3 and 4) Direct (D) or Indirect (I) (Instr. 4) | | | | vnership str. 4) | | |
| Common S | Stock, par | value \$0.01 | 08/20/2008 | | | | J | (1) | 4 | 134 | A | \$ 0 | 434 (2) D | | | D | | | |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1 Title of | 2 | 3 Transaction | 3A. Deemed | (e.g., put | | | | | | | ole securit | T | le and | Amount | 8 Price of | 9. Number of | of 10. | | 11 Natur |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Transac Code | tion | 5. Nun of Deriva Securit Acquir (A) or Dispos of (D) (Instr. and 5) | tive ties red | Expir | te Exer ration D ath/Day | ate | and | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owner Form of Derivation Securi Direct or Indi | rship of tive ty: (D) frect | 11. Natur of Indirec Beneficia Ownershi (Instr. 4) | |
| | | | | Code | V | (A) | (D) | Date Exerc | cisable | Exp Dat | iration e | Title | | Amount or Number of Shares | | | | | |
| Restricted Stock Units (3) | \$ 0 | | | | | | | 02/0 | 6/200 | 7 02/ | 06/2011 | Sto par v | nmon ock, value .01 | 2,207 | | 2,207 | D | | |
| Restricted Stock Units (3) | \$ 0 | | | | | | | 02/1 | 6/200 | 8 02/ | 16/2012 | Sto par v | nmon ock, value .01 | 2,365 | | 2,365 | D | | |
| Restricted Stock Units (4) (5) | \$ 0 | 08/20/2008 | | J(4)(5) | | 2,816 | 0 | 02/1 | 6/201 | 0 02/ | 16/2010 | Sto par v | nmon ock, value | 2,816 | \$ 0 | 2,816 | D | | |
| Options to Purchase Common Stock (6) | \$ 16.46 | | | | | | | 01/3 | 1/200 | 9 01/ | 31/2018 | Sto par v | nmon ock, value | 20,936 | | 20,936 | D | | |

Reporting Owners

| | | Relationships | | | | |
|--------------------------------|----------|---------------|---------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Reporting Owner Name / Address | | | | | | |

| Attinella Michael | | | |
|--------------------------|--|-----|--|
| 1 HSN DRIVE | | CAO | |
| ST. PETERSBURG, FL 33729 | | | |

Signatures

| Tanya Stanich as Attorney-in-Fact for Michael Attinella | 08/22/2008 | | |
|---|------------|--|--|
| **Signature of Reporting Person | Date | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Reflects the acquisition of common stock, par value \$0.01, of HSN, Inc. ("HSNI") in connection with the spin-off by IAC/InterActiveCorp ("IAC") of HSNI, which was completed following (1) the close of the market on August 20, 2008. The distribution of HSNI common stock was effected by way of a dividend, pursuant to which holders of IAC common stock on August 11, 2008 received one-fifth of one share of HSNI common stock for every one share of IAC common stock held.
- (2) Includes (i) 769 shares of HSN common stock held directly by Mr. Attinella and (ii) 67 shares of common stock held by Mr. Attinella in a 401(k) account.
- Reflects the receipt of HSNI restricted stock units under HSNI's 2008 Stock and Annual Incentive Plan in respect of previously granted IAC restricted stock units in connection with the Spin-Off, with adjustments (to maintain pre- and post-spin-off values) to the number of shares of common stock underlying such restricted stock units, to reflect the Spin-Off and Reverse Stock Split. These previously granted restricted stock units have the same vesting and other applicable terms and conditions as they did immediately prior to the Spin-off and Reverse Stock Split.
- In connection with the Spin-Off, these previously granted restricted stock units were converted into restricted stock units of each of IAC, HSN, ILG, Ticketmaster and Tree.com, with adjustments (to maintain pre- and post-spin-off values) to the number of shares of common stock underlying such restricted stock units to reflect the Spin-Off and Reverse Stock Split. These previously granted restricted stock units have the same vesting and other applicable terms and conditions as they did immediately prior to the Spin-off and Reverse Stock Split. Reflects the receipt of HSNI restricted stock units in connection with the adjustment described immediately above.
- (5) Also reflects an amendment made to the terms of previously granted performance-based restricted stock units in contemplation of the Spin-Off to fix the number of shares of common stock subject to the award and remove the performance conditions.
- Represents previously granted stock options, with adjustments (to maintain pre- and post-spin-off values) to the number of shares of common stock underlying such stock options and the (6) per share exercise price to reflect the Spin-Off and Reverse Stock Split. These previously granted stock options have the same vesting and other applicable terms and conditions as they did immediately prior to the Spin-off and Reverse Stock Split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.