UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): May 11, 2023

QVC, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

001-38654 (Commission File Number) 23-2414041 (I.R.S. Employer Identification No.)

1200 Wilson Drive West Chester, Pennsylvania 19380

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (484) 701-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Derecommencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol |
|--------------------------------------|----------------|
| 6.375% Senior Secured Notes due 2067 | QVCD |
| 6.250% Senior Secured Notes due 2068 | QVCC |

Name of each exchange on which registered New York Stock Exchange New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 7.01. Regulation FD Disclosure.

On May 11, 2023, Qurate Retail Group ("Qurate Group"), a portfolio of brands including QVC, Inc. ("QVC"), HSN, Inc., Zulily, LLC and the Cornerstone Brands, announced that Mary Campbell, president of Qurate Group's vCommerce Ventures business unit, has announced her plan to retire, stepping down from her current role at the end of May 2023 and will remain in an advisory capacity for an additional six months. The update was posted on the Qurate Group website (www.qurateretailgroup.com) and is included as Exhibit 99.1.

This Current Report on Form 8-K and the communication attached hereto as Exhibit 99.1 are being furnished to the Securities and Exchange Commission under Item 7.01 of Form 8-K in satisfaction of the public disclosure requirements of Regulation FD and shall not be deemed "filed" for any purpose.

Item 9.01. Financial Statements and Exhibits.

| (d) | Exhibits. | |
|-----|-------------|------------------------------------------------------------------------------------------|
| | Exhibit No. | Description |
| | 99.1 | Communication dated May 11, 2023 |
| | 104 | Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101) |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

QVC, Inc.

Date: May 11, 2023

By:/s/ JOHN F. MISKO

John F. Misko Senior Vice President and Controller

Mary Campbell to Retire as President of vCommerce Ventures

May 11, 2023: Mary Campbell, who leads Qurate Retail Group's (QRG) vCommerce Ventures (vCV) team, has announced her plans to retire, stepping down from her current role at the end of May 2023. Mary will continue to lead vCV until that time and then will remain on for an additional six months in an advisory capacity. Mary is taking some much-deserved time to focus on her family and her board work.

"We thank Mary for her leadership and invaluable contributions to our company over her 30-plus year tenure," said David Rawlinson, President and CEO of Qurate Retail, Inc. "Mary has held many critical leadership roles across merchandising, eCommerce, and broadcast including Chief Interactive Officer QVC, Chief Merchandising Officer QRG & Chief Commerce Officer QVC US and Chief Content, Digital & Platforms Officer QxH. Most recently, she applied her deep expertise in our business to stand up our vCommerce Ventures business unit as President -- focused on high growth and next generation streaming initiatives that will help to define the future of video commerce."

Soumya Sriraman, President of Streaming, and Brian Beitler, Founder of sune and General Manager of Live Shop Ventures, LLC, will report directly into David Rawlinson as they lead their teams building new and optimized models for our business as part of Project Athens, our multi-year turnaround program. We wish Mary all the best in her retirement.